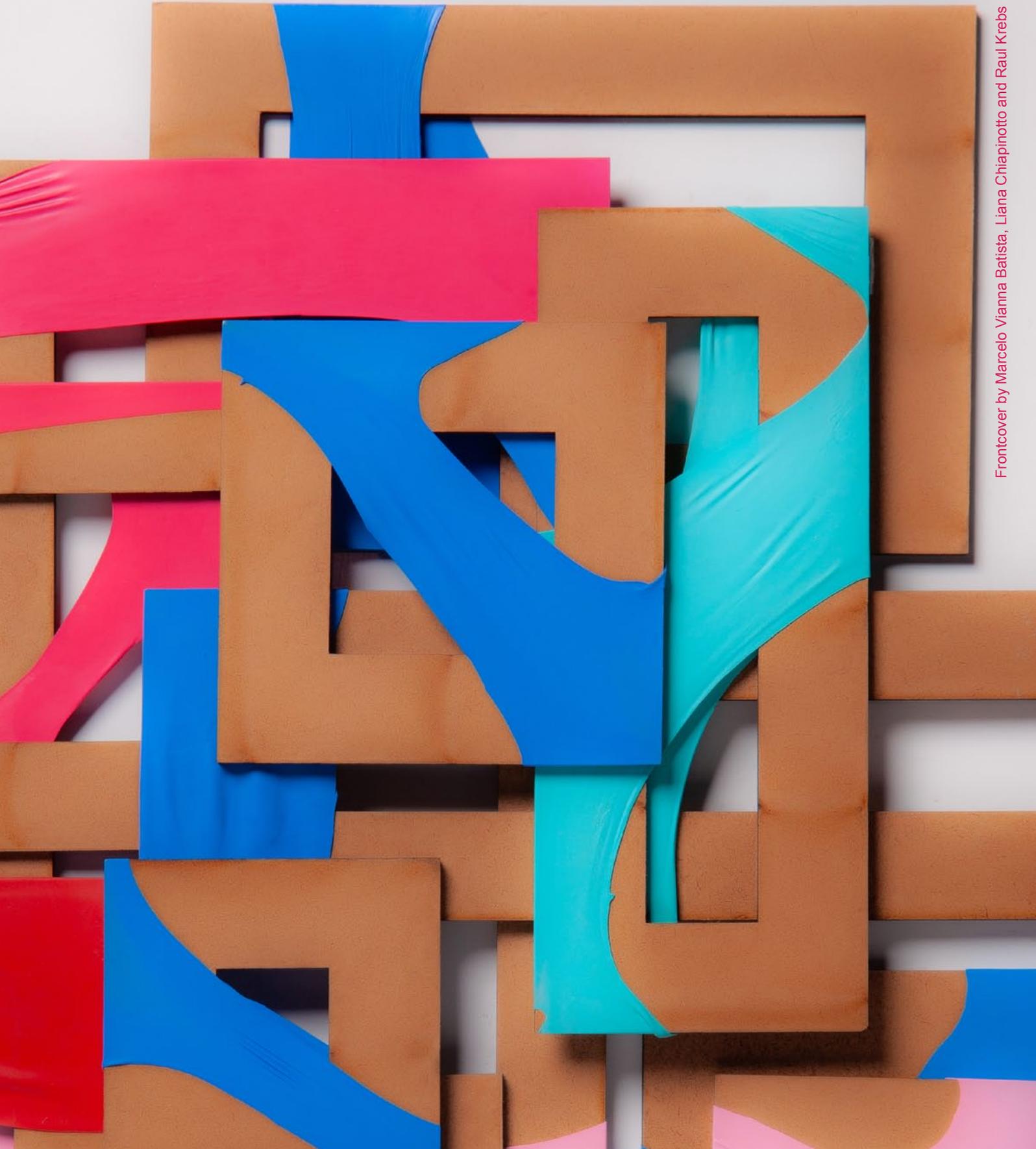


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Frontcover by Marcelo Vianna Batista, Liana Chiapinotto and Raul Krebs

SDRJ SPECIAL ISSUE: ON DESIGN MANAGEMENT

The evolution of Design Management (DM) thought leads the field to a broad range of theoretical and managerial connections. From simple design management to dynamic design management, as Acklin and Fust suggest (2015), DM as a field of studies and scientific research have grown and developed. The map developed by the participants of the DMI Education Conference in Paris, 2008, consolidated as a paper by Cooper, Junginger and Lockwood (2009) shows us a good example of diversity as well as increased relations. As the search for the consolidation of the DM research authors shows the efforts made to delimitate borders, not limiting the scope of the field.

Erichsen and Christensen (2013) identified, using a systematic review with evolutionary perspective, the transition in the focus of research from cost/prices in the early years to innovation and business development around years 2010. Also the authors highlight the conceptual transition “from management of product design to an integrated conceptualization of design management enveloped by the terms ‘design thinking’ and ‘design and business models’”.

From those perspectives, DM is considered a research field that grows and develops. Last conferences shows us the continuing of the broad aspects where researchers can work. As well, DMI 40th anniversary corroborates to a solid perspective on the field as research focus and science.

In order to promote discussion, our call for paper asked: what we could observe as research deliveries? How DM field has evolved as a science?

The authors answered to our call with different approaches to the theme and provided us examples of the broad spectrum that DM can reach. This special issue of Strategic Design Research Journal: on Design Management presents seven papers, connected in four spaces: theory, application, brazilian look and new perspectives.

Theory based papers contribute to the constant progress DM pursuit. Borja de Mozota and Wolff bring the historical perspectives of DM through its theoretical evolution and connections. Scaletsky and Costa cross DM and Strategic Design through perspectives of an organizational culture approach.

As for process evidences and applied research, Kim and Kim bring us a possible metric for measuring the value of design M&A activities in an interesting quantitative research that broadens DM research field. The determinant moments for the design management occurrence are discussed by Libânio and colleagues.

Addressing its Brazilian origins the journal presents a paper showing DM research in Brazil. Sierra and colleagues present a showcase of DM research groups and themes in Brazil.

Finally, the last two papers of this Special Call propose different approaches to DM. Radzikowska and colleagues work with project management construct to propose a connexion with DM and Cautela and Mortati address the impact of Artificial Intelligence on Design Thinking.

We hope you enjoy your reading and consider SDRJ for publishing your research findings,

Fabiane Wolff, Filipe Campelo e Cláudia Libânio
Special Guest Editors

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